

# **BARNARD CASTLE GOLF CLUB**

**Harmire Road, Barnard Castle, Co. Durham, DL12 8QN**



## ***Social Media Policy***

Barnard Castle Golf Club is committed to enhancing our communication with members and potential members through social media such as Facebook and Twitter.

This communication strategy has been developed with a view to increasing awareness of the Clubs brand, services, facilities and to facilitate positive communication between ourselves and our members, potential members and the wider golfing community.

We encourage members to follow our Social media sites and share Club related content within their personal social networks. However, any official Club related content and posts must be administered only by the designated administrators of the Club or approved for submission by them or the designated contributors.

Members may like to, comment or express their personal thoughts on updates or posts on all social media sites but are asked to adhere to the following conditions of use.

When associating yourself with Barnard Castle Golf Club social media sites you may not:

- Post photos that may compromise the professionalism and reputation of the club
- Use hostile or defamatory language
- Disclose private or confidential information about the Club, its members, guests, suppliers or employees.
- Pass judgement on other golf clubs or associations.

When associating yourself with Barnard Castle Golf Club social media sites, you are expected to contact the Club immediately if there is any information that may be perceived as defamatory or contentious to the Club. If in doubt, please contact an Admin Manager for advice.

The Club maintains the right to monitor club related member activity in social networks and reserves the right to remove any information not complying with the above conditions of use.

All Management Committee members have a duty to implement this policy and take action if they become aware of any breach of this policy and should explain the Clubs policy on the use of social media and networking sites and take steps to promote awareness of this policy.

If you are a member who believes that you are being harassed, bullied, or victimised as a result of another members post to an internet site, it is open to you to take the necessary action. Members should contact the Admin Manager for support and guidance on the informal and formal action which can be taken.

Please show respect to the online community and members as you would if you were in the same room, conducting yourself in a professional manner and respecting the views and opinions of others. Any member found to be in breach of the above may be subject to disciplinary action.

This Policy shall be reviewed every 2 years